

GIFT CARD PURCHASE PROGRAM



The reward that
gets your
people moving...





If you're looking to

reward & motivate

staff, clients or customers.

Why not encourage them into a

healthy lifestyle

at the same time?

Give a Gift Card from The Athlete's Foot





At a glance...

- Great corporate rates
- Quick & hassle free ordering
- Fast delivery service
- **Bonus** Gift Card to spend on yourself with every order!
- Redeem in over 120 stores Australia wide
- Cards valid for 6 months from activation
- Choose the dollar value for your Gift Cards
- Complimentary greeting card with every Gift Card
- FREE Fitprint® Assessments at your workplace
- Large range of footwear for work, rest or play

**Terms & Conditions apply. See order form for details.*

Encourage your staff, clients or customers into a healthy lifestyle.

Why choose The Athlete's Foot?

At The Athlete's Foot, we believe that an active lifestyle is essential for health and wellbeing. Physical activity makes you feel better and helps to protect from many lifestyle diseases. Why not reward your staff, clients or customers with a great gift that also promotes wellbeing. Everyone loves a new pair of shoes and correctly fitting footwear is an important part of any exercise program. The Athlete's Foot Gift Cards make the ideal reward, ensuring your staff, clients or customers receive the perfect fit everytime!

Perfect Fit Guaranteed

Many people don't realise there are 3 distinct foot types, each requiring different levels of cushioning, stability and support. Every staff member at The Athlete's Foot is required to undertake extensive training covering basic foot anatomy, shoe technologies and fitting techniques. We also have Fitprint®. Our exclusive Fitprint® system scans your feet through different phases of the gait, assisting our staff to recommend the best shoe based on foot type, activity & lifestyle needs.



Quick & Hassle Free

We know that organising staff incentive schemes, customer loyalty rewards or client incentives can be tricky. We offer a professional and friendly approach to managing your Gift Card requirements and work hard to ensure that delivery is quick and hassle free.

Great Rates

As a corporate customer of The Athlete's Foot, you are entitled to substantial discounts on bulk Gift Card purchases. Please give us a call to discuss your order and how we can look after you.

FREE Fitprint® Assessments at your workplace*

As an added benefit we can offer complimentary on-site Fitprint® sessions for your clients or staff. This can add an exciting element to the launch of your Gift Card program. Contact our Marketing team to set up a date and time suitable for you. With over 120 stores across Australia, your nearest The Athlete's Foot store won't be too far away!

**subject to location & availability.*

Thank You

Remember, as an extra thank you, you will receive a *complimentary Gift Card* with every order to spend on yourself!

**Terms & conditions apply.*

Perfect Fit

from the fitting **experts.**



Ordering is easy...

Purchasing The Athlete's Foot Gift Cards is a simple and straightforward process. Complete the order form included within this pack & either:

- Email giftcards@taf.com.au with your contact and order details
- Call 1800 677 621 between 9.00am - 5.00pm Mon-Fri AEST to speak with our Marketing Department, who will assist you with your order
- Fax the order through to 02 9565 5235
- For orders of up to 20 cards, visit your nearest The Athlete's Foot store today. Small orders can also be purchased via www.evoucher.com.au or www.giftvouchers.com

Payment

Payment for corporate purchases can be made via EFT/Direct Deposit, Bank Cheque or Invoice.

Delivery

Please allow 5 working days to process your order (this may vary depending on your payment option and quantity ordered).

Value

The Athlete's Foot Gift Cards can be customised to any specified dollar value over \$20. Every Gift Card comes with its own matching greeting card which can be personalised with your own message.

Validity

The Athlete's Foot Gift Cards are valid for a period of 6 months from activation.

Redemption

Gift Cards can be redeemed in any The Athlete's Foot store within Australia.

120+ stores across Australia

With over 120 stores across Australia, The Athlete's Foot Gift Cards are ideal for staff incentives, client thank-you's and customer rewards plus a whole range of promotional needs. This is a great way to reward with a gift that encourages staff and customers to get fit & active so that both they and your business will reap the rewards!

The Fitting Reward

Ordering The Athlete's Foot Gift Cards is easy. We have enclosed all the information you should need in this booklet. Please call our Marketing Department on 1800 677 621 and we'll be happy to answer any questions you may have. As an added bonus, you will receive a complimentary Gift Card with every order to spend on yourself!*

** Terms & conditions apply.*

Experience The Athlete's Foot for yourself...

Footwear for work, rest & play.



The Athlete's Foot is not just limited to fitting sports shoes.

With a variety of specialty shoes such as casual walking, school shoes, duty shoes, shoes for problem feet and sandals, The Athlete's Foot "Fit Technicians" are able to expertly fit any foot into a range of quality footwear. So, no matter whether your staff/clients/customers are seriously into their sports, weekend warriors or self-confessed couch potatoes, having correctly fitted shoes can make a huge difference to their comfort, wellbeing and performance.

Contact Us

For an incentive program that's fit for your business, give us a call...

The Athlete's Foot Marketing Department

Free call: 1800 677 621
Email: giftcards@taf.com.au
Tel.: 02 8594 9222
Fax: 02 9565 5235
Mail: Private Bag 99, PO Camperdown, NSW 1450
Web: www.theathletesfoot.com.au





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